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[From L-R] Mr. Joel Rudinas, Dr. Esteban Godilano, USec. Segfredo Serrano, Dir. Alicia Ilaga, and Dr. Saturnina Halos during the launching of the AMIA website at the Golden Phoenix Hotel Manila last July 28, 2017.

## DA-SWCCO officially launches AMIA website

PASAY CITY, **Philippines**—The Department Agriculture Systems-Wide Climate Change Office (DA SWCCO) officially launched the website for the Adaptation and Mitigation Initiative in Agriculture (AMIA), the Department's flagship program on addressing climate change. The launching event was held last April 28, 2017 at the Golden Phoenix Hotel Manila.

In the information age, the website serves as a new avenue for information-sharing and repository of popularized scientific knowledge generated through AMIA. The AMIA website will walk users through the program, what it has accomplished so far, and what's in store for Philippine agriculture and fisheries in its vision to become a climate-resilient sector, starting with the establishment of AMIA villages. It will also give the public access to various knowledge products and climate information such as policy briefs and thematic maps, i.e. the National Color-Coded Agricultural Guide (NACCAG) Map, which can be used as bases for climate change adaptation and mitigation, decision-making and policy development, and investment planning.

## AMIA featured in PDP Expo 2017

**PASAY CITY, Philippines**—The Adaptation Mitigation Initiative in Agriculture's (AMIA) National Color-Coded Agricultural Guide Map (NACCAG Map) was featured at the Philippine Development Plan Expo entitled "Äksyon Para sa Ambisyon" held last June 2, 2017 at the SMX Convention Center in Pasay City.

As a key item of the Philippine Development Plan for 2017 to 2022, the National Color-Coded Agricultural Guide (NACCAG) Map was presented to the public (continued at the back)

AMIA website is accessible www.daamia.net. Its display is optimized for access not only on computers but also through other gadgets such as tablets, smartphones, and other platforms available to the public.

Present during the launch was DA Undersecretary for Policy and Planning, Segfredo Serrano, who, during his speech, emphasized the importance of the website to better disseminate information and inform the public about the various programs of AMIA. The official launch was followed by a press conference which was participated by DA beat reporters and other media personnel.

The launch was part of an AMIA regional training workshop attended by different DA-Regional Field Units (RFUs) and LGUs in partnership with the UPLB Foundation, Inc. (UPLBFI).

As the program pushes on, more features will be included in the AMIA website.





The AMIA Program envisions a Philippines where all communities, especially those dependent on agriculture and fisheries, would become resilient to the increasing adverse effects of climate change.

In pursuit of this vision, the program aims to set up model communities called **AMIA villages**, which would serve as lighthouses or go-to places for other communities to learn from and emulate, and where technological and institutional innovations are introduced so that these villages may have access to climate-relevant support services. Below are the charateristics of an AMIA Village.

## ...AMIA featured in PDP Expo 2017

during the breakout session. The Department of Agriculture (DA) Undersecretary for Operations, Ariel T. Cayanan, provided an overview of how the NACCAG Map was developed, how to navigate the map, and its uses beyond agriculture, i.e. providing guidance in investment planning, research and development, infrastructure, and disaster management.

The NACCAG Map provides location-specific information on the natural production potential for 20 selected crops, combined with their exposure to climate-induced hazards, with data as specific down to the barangay-level. Other data may be accessed from the maps such as groundwater availability, poverty incidence, agro-ecological zones, and climate data (temperature and rainfall). As more information is gathered, more elements will be added to the color-coded map.

Live and interactive demos on how to use the NACCAG Map were also availed by delegates and attendees at the Pagbabago booth in the main expohall, facilitated by DA staff. Instructional booklets were also given to interested visitors.

The PDP Expo 2017 was conducted by the National Economic and Development Authority led by Socioeconomic Planning Secretary Ernesto M. Pernia. This was also participated by different sectors such as government bureaus and agencies, academic institutions, civil society organizations, and other development advocates.





- Model climate resilient village.
- Testing ground for adaptation and mitigation initiatives.
- Breeding ground for the institutional linkages that will promote and sustain a climate resilient village.
- Made climate resilient with provision of integrated government services.
- Training on productivity-enhancing and CCA / DRR technologies/tools.
- ▼ Timely, relevant, site-specific climate information.
- Facilitated access to the CCAFP and other institutional support services.
- Affordable insurance.
- Market linkage.
- Science-based, computer-aided decision making (corn).
- Indentified climate risks and hazards.
- Possess the indicators of climate-resilient communities.
- Feplicability and Scalability.
- Evidence-based technologies.
- Organized communities.

Learn more about the AMIA Villages here: https://daamia.net/amia-villages/